



2020 FINE DUST EXPO

CLEAN AIR FOR OUR CHILDREN

6TH – 8TH FEBRUARY

HEADS UP, AIR SOLUTION MAKERS!

An opportunity for your innovative solutions for air pollution.

The Seoul Metropolitan Government (SMG), together with the citizens, has proclaimed the fight against a relatively new - yet complex - problem of 'fine dust'. According to the OECD, Korea was **ranked the number one country with the worst air quality** among the OECD countries in 2018. Among many other issues related to air quality, fine dust, which has a particulate matter size of 2.5 µm (PM 2.5), has been a major issue in urban areas. It is a class one carcinogen, small enough to be inhaled into the deepest channel of the lung to **cause health problems** and **reduce life expectancy**. As a countermeasure, the SMG has created a Low Emission Zone (LEZ) in the city and enacted protocol for supporting citizens particularly vulnerable to fine dust.

As part of the effort to **raise awareness** about the air quality, the SMG is hosting the **Fine Dust Expo** from **February 6th - 8th, 2020** targeting citizens, experts and companies in Seoul. At the expo, Nordics are invited to introduce the Nordic solutions to clean air to the Korean participants. *There will be opportunities for business, R&D collaboration and expansion of network for your future agenda in Korea!*

The Embassy of Denmark in Seoul is ready to assist you with various commercial services in Korea in addition to the participation of the expo. For more information, please contact dongko@um.dk.

VENUE & DATE

Dongdaemun Digital Plaza
281 Eulji-ro, Euljiro 7(chil)-ga,
Jung-gu, Seoul, South Korea

February 6th – 8th, 2019
(Thursday – Saturday)

PROGRAM

February 6th
11.00 – 12.00 Expo Opening
12.00 – 18.00 Exhibition

February 7th – 8th
10.00 – 18.00 Exhibition

REGISTRATION

RSVP via email to saejeo@um.dk by January _th with the following information:

Please direct any questions or inquiries to:
Dongah Ko
Research & Innovation Officer
dongko@um.dk

COMPREHENSIVE PLAN ON FINE DUST MANAGEMENT:



Local emission	Decrease 30 % by 2022
'Bad' air quality days	258 (2016) → 78 (2022)
Air quality monitoring station near schools	264 (2018) → 505 (2022)
Installation of indoor sports facilities	115 (2017) → 979 (2019)

